



**7 ways  
to restore land, halt  
desertification &  
combat drought**



# ***Make agriculture sustainable***

Investments in regenerative farming can increase food production while protecting ecosystems, offering a sustainable path for agriculture.

A close-up photograph of a young green seedling with two heart-shaped leaves emerging from dark, rich soil. The seedling is positioned in the center-right of the frame, with its stem and leaves clearly visible against the textured background of the earth. The lighting is soft, highlighting the vibrant green of the leaves and the dark brown of the soil.

## ***Save the soil***

Healthy soil is a critical carbon sink and vital for producing 95% of our food. Support for organic farming can maintain productive and fertile land.



# ***Protect the pollinators***

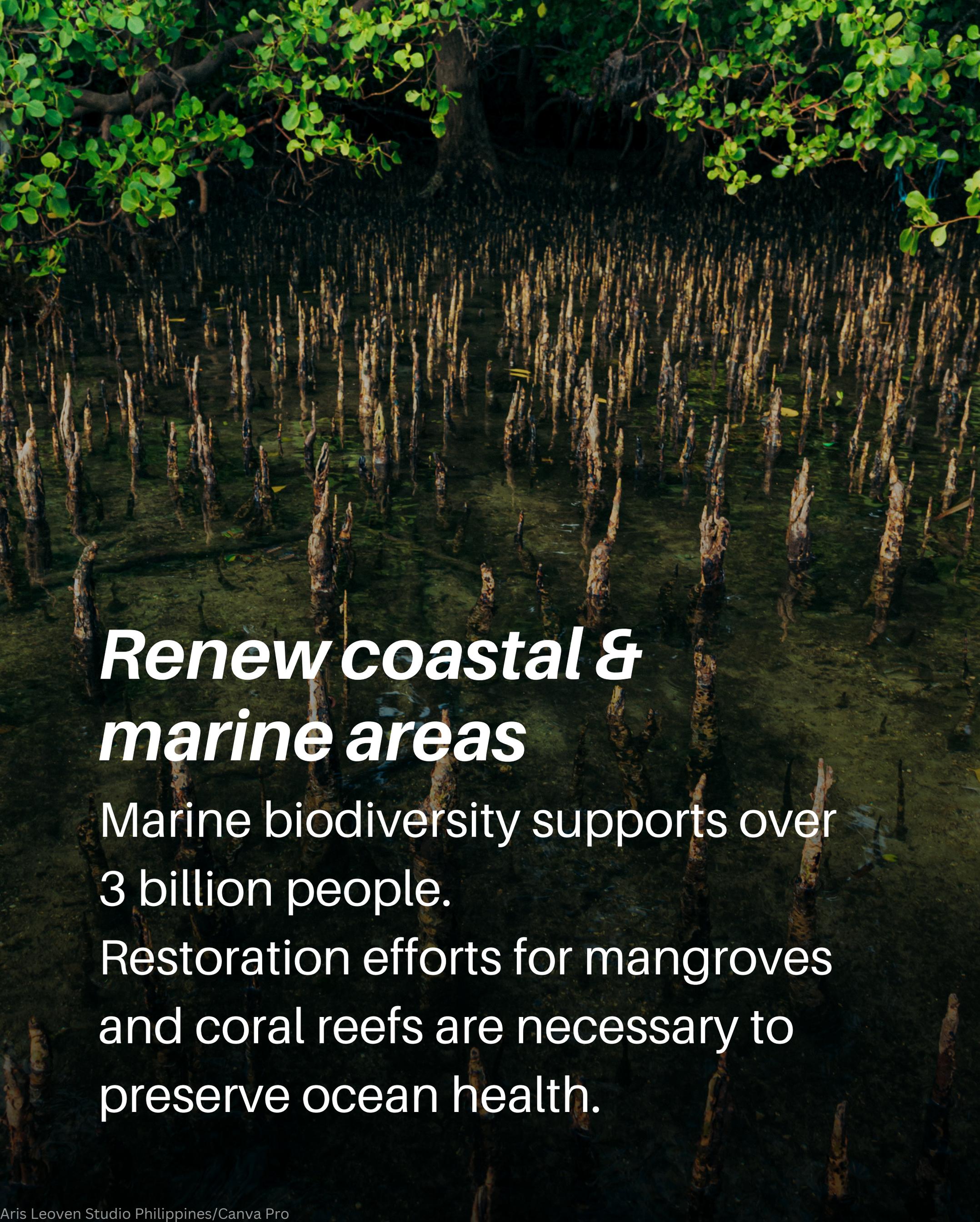
Pollinators such as bees and bats are essential for food crops.

Reductions in pollution and conservation of habitats are crucial to ensure their survival.

An aerial photograph showing a large, winding freshwater lake surrounded by dense green forest. In the foreground, a golf course is visible, with green fairways and trees. The lake is a deep blue color, and the surrounding land is covered in lush green vegetation.

# ***Restore freshwater ecosystems***

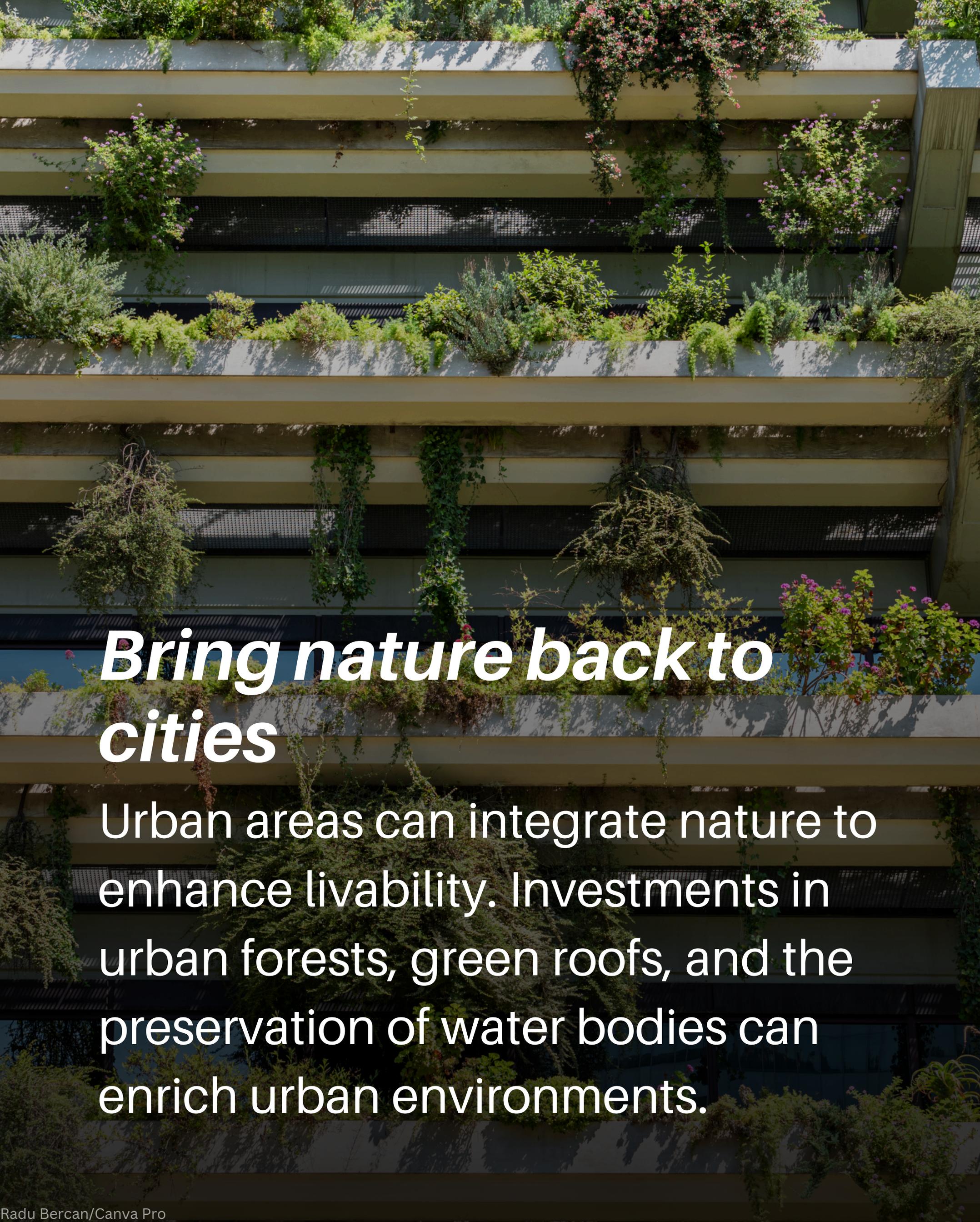
Freshwater bodies sustain billions and protect against extreme weather. Enhancements in water quality and restoration of rivers and wetlands are essential.



# ***Renew coastal & marine areas***

Marine biodiversity supports over 3 billion people.

Restoration efforts for mangroves and coral reefs are necessary to preserve ocean health.

A vertical garden on a building facade. The garden is composed of several horizontal layers of plants, including various green herbs, small trees, and flowering plants with purple and pink blossoms. The plants are growing in a structured, tiered arrangement against a light-colored wall.

# ***Bring nature back to cities***

Urban areas can integrate nature to enhance livability. Investments in urban forests, green roofs, and the preservation of water bodies can enrich urban environments.

# ***Generate finance for restoration***

Doubling investments in nature-based solutions is necessary to meet environmental goals. Sustainable practices across all sectors are key for ecological health.